



## FOR IMMEDIATE RELEASE

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### **I.D. Systems Receives Order to Deploy Wireless Fleet Management System For Global Automotive Parts Manufacturer**

***I.D. Systems Teams with Premier Manufacturing Support Services, Inc.***

Hackensack, NJ, June 2, 2004 —

I.D. Systems, Inc. (NASDAQ: IDSY) today announced that it has received a purchase order for its Wireless Asset Net™ industrial fleet management system from Premier Manufacturing Support Services, Inc., a leading provider of facility management and manufacturing support services for the automotive industry. The system will be deployed on a fleet of material handling equipment at a facility of one of the world's largest automotive parts manufacturers for whom Premier provides fleet management services. The order is valued at approximately \$300,000.

Premier provides management and support services for more than 120 automotive plants worldwide. Its customers include most of the largest vehicle manufacturers in Brazil, Canada, China, Czech Republic, England, Mexico, Poland, and the United States.

Rick Muntz, I.D. Systems' executive vice president of sales, marketing and customer satisfaction, said, "We are excited to begin working with Premier, whose asset management skills and automotive market penetration are a strong match for our wireless industrial vehicle management technology. We anticipate that this project will launch significant long-term strategic relationships with both Premier and its customer, a leading Tier-1 auto parts producer. This new automotive industry customer will join Ford, Toyota, DaimlerChrysler, and other industry leaders in fielding our Wireless Asset Net system."

#### About The Wireless Asst Net

The Wireless Asst Net is designed to improve safety and security by restricting vehicle access to trained and authorized operators (as required by OSHA) and providing electronic safety inspection checklists. The system is designed to reduce maintenance expenses by automatically uploading vehicle data, reporting problems identified on checklists in real time, scheduling maintenance according to actual vehicle usage rather than on a calendar basis, and helping management determine the optimal economic time to replace equipment.

#### About I.D. Systems

Based in Hackensack, New Jersey, I.D. Systems, Inc. is a leading provider of wireless solutions for corporate asset management. I.D. Systems' customers include 3M Company, American Axle, Archer Daniels Midland, Daimler Chrysler, Deere & Co., Ford Motor Company, General Dynamics, Hallmark Cards, Northrop Grumman, Target Corporation, Walgreen Co., the U.S. Navy, the U.S. Postal Service, and the U.S. Transportation Security Administration, among others.. Using local area networks, wide area networks, and the Internet, the company's systems enable

management to control and track the location and status of their assets — from forklifts and cranes to automobiles and trucks — in real time. For more information on I.D. Systems, Inc., visit [www.id-systems.com](http://www.id-systems.com).

About Premier Manufacturing Support Services, Inc.

Premier Manufacturing Support Services, Inc., headquartered in Cincinnati, Ohio, is a leading supplier of facility management and manufacturing support services to the global automotive industry. The manufacturing support services provided by Premier for the automotive industry include customized and integrated programs of management and labor services, technology, materials and equipment. Premier is a subsidiary of the Dürr Group, one of the world's leading suppliers of manufacturing systems and integrated support services for the automotive industry and its suppliers, with 2003 revenues of \$2.0 billion. For more information on Premier, visit [www.premiermss.com](http://www.premiermss.com).

“Safe Harbor” statement under the Private Securities Litigation Reform Act of 1995: This press release contains forward looking statements that are subject to risk and uncertainties, including, but not limited to, the impact of competitive products, product demand and market acceptance risks, fluctuations in operating results and other risks detailed from time to time in I.D. Systems’ filings with the Securities and Exchange Commission. These risks could cause I.D. Systems’ actual results for the current fiscal year and beyond to differ materially from those expressed in any forward looking statements made by, or behalf of, I.D. Systems.

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