



## FOR IMMEDIATE RELEASE

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## **I.D. Systems, Inc. to Announce Q3 2004 Financial Results on November 3, 2004**

### **To Comply With Federal Regulation FD, I.D. Systems, Inc. is Providing Notice of Quarterly Financial Results Conference Call**

**HACKENSACK, NJ, October 29, 2004**– I.D. Systems, Inc. (NASDAQ:IDSY) will be holding its quarterly financial results conference call for investors and analysts on November 3, 2004 at 4:45 p.m. ET. The financial results announcement is scheduled to cross the wire shortly after the market close on November 3, 2004. I.D. Systems, Inc. is sending out this release regarding Q3-2004 to comply with Federal Regulation FD.

Financial analysts will be notified by fax with a toll-free number to call for accessing the Q3-2004 conference call. Other interested parties may listen in on the conference call via live webcast at [http://www.id-systems.com/investor\\_relations.html](http://www.id-systems.com/investor_relations.html). Questions regarding the webcast should be directed in advance to [ir@id-systems.com](mailto:ir@id-systems.com).

The archived conference call can be accessed via the Internet at the Company's Web site for approximately 90 days.

#### About I.D. Systems

Based in Hackensack, N.J., I.D. Systems, Inc. is a leading provider of wireless solutions for corporate asset management. I.D. Systems' customers include 3M Company, American Axle, Archer Daniels Midland, Daimler Chrysler, Deere & Co., Ford Motor Company, General Dynamics, Hallmark Cards, Northrop Grumman, Target Corporation, Walgreen Co., the U.S. Navy, the U.S. Postal Service, and the Transportation Security Administration, among others. Using local area networks, wide area networks, and the Internet, the company's systems enable management to control and track the location and status of their assets — from forklifts, tugs and cranes to automobiles and trucks — in real time. For more information on I.D. Systems, Inc., visit [www.id-systems.com](http://www.id-systems.com).

*"Safe Harbor" statement under the Private Securities Litigation Reform Act of 1995: This press release contains forward looking statements that are subject to risk and uncertainties, including, but not limited to, the impact of competitive products, product demand and market acceptance risks, fluctuations in operating results and other risks detailed from time to time in I.D. Systems' filings with the Securities and Exchange Commission. These risks could cause I.D. Systems' actual results for the current fiscal year and beyond to differ materially from those expressed in any forward looking statements made by, or behalf of, I.D. Systems.*

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