



## FOR IMMEDIATE RELEASE

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## I.D. Systems Wireless Vehicle Security Technology Wins Innovation Award

Hackensack, NJ, April 26, 2004 —

I.D. Systems, Inc. (NASDAQ: IDSY), a leader in wireless asset tracking and management solutions, today announced that two key government customers will be recognized for their “Outstanding Accomplishment in Innovative Approaches and Applications of Mobile and Wireless” at the *Security of Mobile and Wireless Business Applications in Government II Conference* being held May 20, 2004, at the Ronald Reagan Building in Washington D.C. Maria Chen, Manager, Aviation Security & Technology Planning at the Port Authority of New York and New Jersey, and Anthony ‘Buzz’ Cerino, Communications Technology Lead of the sponsoring Transportation Security Laboratory of the U.S. Transportation Security Administration (TSA), will receive this prestigious award for their pioneering work deploying I.D. Systems’ Wireless Asset Net™ system for securing and managing fleets of airport vehicles. This important accomplishment will further the Department of Homeland Security’s initiative to meet a specific directive of the Aviation and Transportation Security Act.

The Wireless Asset Net system is being deployed under a TSA program on a cross-section of vehicles at Newark Liberty International Airport, including Port Authority cars and trucks, aircraft ground support equipment, and commercial fuel trucks. In the system, vehicle-mounted micro-computers, called VACs, will communicate bi-directionally with communication nodes called Gateways, which are being positioned strategically around the airport. Gateways will exchange data with I.D. Systems software on the local computer network, allowing a central system security administrator to access — and proactively respond to — vehicle and operator data reported through the system.

“Congratulations are due to the TSA, Port Authority, and I.D. Systems for their excellent work,” said Art Chantker, President of Potomac Forum, the conference sponsor. “The competition for the award in this category was very keen and the Wireless Asset Net system was judged to be truly outstanding.”

“We would like to commend the TSA and Port Authority of New York and New Jersey for their leadership and cooperative spirit in this team effort,” said Rick Muntz, I.D. Systems’ executive vice president of sales, marketing, and customer satisfaction. “We believe the Wireless Asset Net has a strong future in port security applications, and we look forward to continuing our successful work on the current program at Newark Airport, as well as in future homeland security initiatives.”

#### About The Wireless Asset Net

The Wireless Asset Net is designed to improve workplace safety and security by restricting industrial vehicle access to trained, authorized operators (as required by OSHA) and providing electronic safety inspection checklists. The system is designed to reduce maintenance expenses by automatically reporting vehicle issues in real time, scheduling maintenance according to actual usage rather than on a calendar basis, and helping management determine the optimal economic time to replace equipment. The system is also designed to improve productivity by ensuring equipment is in the proper place at the right time and by providing management with unique reports on vehicle utilization.

### About I.D. Systems

Based in Hackensack, New Jersey, I.D. Systems, Inc. is a leading provider of wireless solutions for corporate asset management. I.D. Systems' customers include 3M Company, American Axle, Archer Daniels Midland, Daimler Chrysler, Deere & Co., Ford Motor Company, General Dynamics, Hallmark Cards, Northrop Grumman, Target Corporation, Walgreen Co., the U.S. Navy, the U.S. Postal Service, and the U.S. Transportation Security Administration, among others.. Using local area networks, wide area networks, and the Internet, the company's systems enable management to control and track the location and status of their assets — from forklifts and cranes to automobiles and trucks — in real time. For more information on I.D. Systems, Inc., visit [www.id-systems.com](http://www.id-systems.com).

“Safe Harbor” statement under the Private Securities Litigation Reform Act of 1995: This press release contains forward looking statements that are subject to risk and uncertainties, including, but not limited to, the impact of competitive products, product demand and market acceptance risks, fluctuations in operating results and other risks detailed from time to time in I.D. Systems' filings with the Securities and Exchange Commission. These risks could cause I.D. Systems' actual results for the current fiscal year and beyond to differ materially from those expressed in any forward looking statements made by, or behalf of, I.D. Systems.

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