



## FOR IMMEDIATE RELEASE

### CONTACTS:

#### For Financial Press

Ned Mavrommatis  
Chief Financial Officer  
[ned@id-systems.com](mailto:ned@id-systems.com)

#### For Trade Press

Greg Smith  
Vice President Marketing  
[gsmith@id-systems.com](mailto:gsmith@id-systems.com)

General Phone: 201-996-9000. General Fax: 201-996-9144

## **I.D. Systems Receives \$900,000 Order for RFID-based Wireless Industrial Vehicle Management System**

Hackensack, NJ, October 25, 2005—I.D. Systems, Inc. (NASDAQ: IDSY), a leading provider of RFID-based wireless asset tracking and management solutions, today announced that it has received an order from a major North American aluminum manufacturer to deploy I.D. Systems' Wireless Asset Net™ industrial vehicle management system on a fleet of material handling equipment at an aluminum production facility in New York. The turnkey deployment, structured as a per-vehicle-per-month lease, is valued at approximately \$900,000 over a 60-month term.

“We are very excited to move forward with this Fortune 100 customer – an early adopter of our technology with previous system implementations at two other facilities,” said Rick Muntz, I.D. Systems' executive vice president of sales, marketing and customer satisfaction. “We greatly appreciate their commitment to our latest technology and look forward to helping them capitalize on the many recent advances in wireless control and management of material handling equipment. We believe the Wireless Asset Net is an excellent fit with this aluminum manufacturer's focus on improving worker safety and, at the same time, reducing costs related to material handling operations.”

### About The Wireless Asset Net™

The Wireless Asset Net consists of intelligent wireless devices installed on powered industrial vehicles, such as forklifts, a patented communication infrastructure, and client-server software for access control, utilization analysis, real-time location tracking, and many other functions. The system is designed to improve workplace safety and security by restricting vehicle access to trained, authorized operators and providing electronic safety inspection checklists. The system is designed to reduce maintenance costs by automatically uploading vehicle data, reporting vehicle problems in real time, scheduling maintenance according to actual vehicle usage rather than on a calendar basis, and helping plant management determine the optimal economic time to replace equipment. The system is also designed to help improve productivity by ensuring equipment is in the proper place at the right time and by providing management with unique reports on vehicle utilization.

### About I.D. Systems

Based in Hackensack, New Jersey, I.D. Systems, Inc. is a leading provider of wireless solutions for corporate asset management. I.D. Systems' customers include 3M Company, American Axle, Archer Daniels Midland, DaimlerChrysler, Deere & Co., Ford Motor Company, General Dynamics, Hallmark Cards, Northrop Grumman, Target Corporation, Walgreen Co., the U.S. Navy, the U.S. Postal Service, and the U.S. Transportation Security Administration, among others. Using local area networks, wide area networks, and the Internet, the company's systems enable management to control and track the location and status of their assets — from forklifts and cranes to automobiles and trucks to complex fixed machinery — in real time. For more information on I.D. Systems, Inc., visit [www.id-systems.com](http://www.id-systems.com).

Trademarks

I.D. Systems, Inc. and Wireless Asset Net are registered or pending trademarks of I.D. Systems, Inc.

“Safe Harbor” Statement Under the Private Securities Litigation Reform Act of 1995

This press release contains forward looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 and that are subject to risk and uncertainties, including, but not limited to, the impact of competitive products, product demand and market acceptance risks, fluctuations in operating results and other risks detailed from time to time in I.D. Systems’ filings with the Securities and Exchange Commission. These risks could cause I.D. Systems’ actual results to differ materially from those expressed in any forward looking statements made by, or on behalf of, I.D. Systems. I.D. Systems assumes no obligation to update the information contained in this press release.

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