

**FOR IMMEDIATE RELEASE**

<b>CONTACTS:</b>	<u><b>For Financial Press</b></u> Ned Mavrommatis Chief Financial Officer <a href="mailto:ned@id-systems.com">ned@id-systems.com</a> General Phone: 201-996-9000.	<u><b>For Trade Press</b></u> Greg Smith Director of Marketing <a href="mailto:gsmith@id-systems.com">gsmith@id-systems.com</a> General Fax: 201-996-9144
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**I.D. Systems to Present at Thomas Weisel Partners Technology Conference**

Hackensack, NJ, January 19, 2005 —

I.D. Systems, Inc. (NASDAQ: IDSY), a leader in wireless asset tracking and management solutions, today announced that it will be a featured presenter at Thomas Weisel Partners’ 3<sup>rd</sup> Annual Technology Conference at the Fairmont Hotel in San Francisco, California, on February 7-9, 2005. I.D. Systems’ management will discuss the company’s prospects with investors interested in gaining insight into emerging technology trends.

“I.D. Systems has made great strides toward the mass commercialization of its patented, industry-leading wireless vehicle management technology,” said Mr. Mavrommatis, I.D. Systems’ chief financial officer. “We are very pleased to have this opportunity to share our past accomplishments and vision for the future with an expected audience of more than 500 investment professionals, including some of the nation’s leading institutional investors.”

To tune into a live webcast during the event, please access I.D. Systems’ website at [www.id-systems.com](http://www.id-systems.com).

About Thomas Weisel Partners

Thomas Weisel Partners is a merchant bank providing investment banking, institutional brokerage, private client services, private equity investing and asset management exclusively focused on the growth sectors of the economy. The firm’s distinctive competence is combining deep domain expertise, superior transaction execution capability and senior level attention. Thomas Weisel Partners has 560 employees with 67 partners and is headquartered in San Francisco with additional offices in New York, Boston and Palo Alto, California. Visit Thomas Weisel Partners online at [www.tweisel.com](http://www.tweisel.com).

About I.D. Systems

Based in Hackensack, New Jersey, I.D. Systems, Inc. is a leading provider of wireless solutions for corporate asset management. I.D. Systems’ customers include 3M Company, American Axle, Archer Daniels Midland, DaimlerChrysler, Deere & Co., Ford Motor Company, General Dynamics, Hallmark Cards, Northrop Grumman, Target Corporation, Walgreen Co., the U.S. Navy, the U.S. Postal Service, and the U.S. Transportation Security Administration, among others. Using local area networks, wide area networks, and the Internet, the company’s systems enable management to control and track the location and status of their assets — from forklifts and cranes to automobiles and trucks — in real time. For more information on I.D. Systems, Inc., visit [www.id-systems.com](http://www.id-systems.com).

“Safe Harbor” statement under the Private Securities Litigation Reform Act of 1995: This press release contains forward looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 and that are subject to risk and uncertainties, including, but not limited to, the impact of competitive products, product demand and market acceptance risks, fluctuations in operating results and other risks detailed from time to time in I.D. Systems’ filings with the Securities and Exchange Commission. These risks could cause I.D. Systems’ actual results to differ materially from those expressed in any forward looking statements made by, or on behalf of, I.D. Systems. I.D. Systems assumes no obligation to update the information contained in this press release.