



**FOR IMMEDIATE RELEASE**

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## **I.D. Systems Receives New Order from Nissan for Wireless Industrial Fleet Management System**

Hackensack, NJ, October 26, 2006—I.D. Systems, Inc. (NASDAQ: IDSY) today announced that it has received a purchase order from Nissan North America, Inc., a subsidiary of Tokyo-based Nissan Motor Co., Ltd. (NYSE: 7201.T; NasdaqSC: NSANY), to deploy I.D. Systems' Wireless Asset Net® vehicle management system on a fleet of material handling equipment at Nissan's automotive manufacturing plant in Decherd, Tennessee. This will be the second Nissan plant in the United States to deploy I.D. Systems' technology; Nissan's Smyrna, Tennessee, facility implemented the system earlier this year.

The Wireless Asset Net system, which utilizes radio frequency identification, or RFID, technology, addresses the needs of organizations to control, track, monitor, and analyze their assets. The system enables customers to reduce operating costs and capital expenditures and comply with certain safety regulations by accurately and reliably measuring and controlling fleet activity. The system also enhances security at industrial facilities and areas of critical infrastructure, such as airports, by controlling access to, and restricting the use of, vehicles and equipment.

Based in Hackensack, NJ, I.D. Systems, Inc. is a leading provider of wireless solutions for managing and securing high-value enterprise assets. For more information on I.D. Systems, visit [www.id-systems.com](http://www.id-systems.com).

“Safe Harbor” statement under the Private Securities Litigation Reform Act of 1995: This press release contains forward looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 and that are subject to risk and uncertainties, including, but not limited to, future economic and business conditions, the loss of any of the Company's key customers or reduction in the purchase of its products by any such customers, the failure of the market for the Company's products to continue to develop, the inability to protect the Company's intellectual property, the inability to manage the Company's growth, the effects of competition from a wide variety of local, regional, national and other providers of wireless solutions and other risks detailed from time to time in the Company's filings with the Securities and Exchange Commission, including the Company's annual report on Form 10-K for the year ended December 31, 2005. These risks could cause actual results to differ materially from those expressed in any forward looking statements made by, or on behalf of, the Company. The Company assumes no obligation to update the information contained in this press release.

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