

FOR IMMEDIATE RELEASE

CONTACT: **For Financial Press**
Ned Mavrommatis, CFO
ned@id-systems.com
General Phone: 201-996-9000.

I.D. Systems Receives Order from Tyler Pipe
Wireless Solutions Company Adds New Customer for
Wireless Industrial Vehicle Management Technology

Hackensack, NJ, November 1, 2006—I.D. Systems, Inc. (NASDAQ: IDSY) today announced that it has received a purchase order for its Wireless Asset Net® industrial vehicle management system from Tyler Pipe, a division of McWane, Inc., a privately-held producer of industrial products with 37 facilities worldwide.

“We are pleased to add a highly regarded manufacturer like McWane as a new customer,” said Rick Muntz, I.D. Systems’ executive vice president of sales, marketing and customer satisfaction. “We have a rich history of providing industrial customers with effective wireless systems for managing material handling fleets – for example, in the automotive industry – and we look forward to helping Tyler Pipe utilize our technology to increase productivity, reduce operating costs and create a safer work environment in its supply chain.”

Based in Hackensack, NJ, I.D. Systems, Inc. is a leading provider of wireless solutions for managing and securing high-value enterprise assets. These assets include industrial vehicles, such as forklifts and airport ground support equipment, and rental vehicles. The company’s patented Wireless Asset Net® system, which utilizes radio frequency identification, or RFID, technology, addresses the needs of organizations to control, track, monitor, and analyze their assets. For more information on I.D. Systems, visit www.id-systems.com.

McWane, Inc., based in Birmingham, AL, employs more than 7,500 people worldwide, with 37 facilities, including 26 manufacturing operations, in the United States, Canada and Australia. The company’s products include iron pipes, valves, fittings, hydrants, fire safety equipment, and water works industry products. For more information on McWane, visit www.mcwane.com.

“Safe Harbor” statement under the Private Securities Litigation Reform Act of 1995: This press release contains forward looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 and that are subject to risk and uncertainties, including, but not limited to, future economic and business conditions, the loss of any of the Company’s key customers or reduction in the purchase of its products by any such customers, the failure of the market for the Company’s products to continue to develop, the inability to protect the Company’s intellectual property, the inability to manage the Company’s growth, the effects of competition from a wide variety of local, regional, national and other providers of wireless solutions and other risks detailed from time to time in the Company’s filings with the Securities and Exchange Commission, including the Company’s annual report on Form 10-K for the year ended December 31, 2005. These risks could cause actual results to differ materially from those expressed in any forward looking statements made by, or on behalf of, the Company. The Company assumes no obligation to update the information contained in this press release.

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