

**FOR IMMEDIATE RELEASE**

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**I.D. Systems, Inc. to Announce Q4 2007 Financial Results on March 4, 2008**

**HACKENSACK, N.J.** – February 20, 2008 – I.D. Systems, Inc. (NASDAQ: IDSY) will be holding its quarterly financial results conference call for investors and analysts on March 4, 2008 at 4:45 p.m. ET. The financial results announcement is scheduled to cross the wire shortly after the market close on March 4, 2008. I.D. Systems, Inc. is sending out this release regarding Q4-2007 to comply with Federal Regulations FD.

Financial analysts will be notified via e-mail with a toll-free number to access the Q4-2007 conference call. Interested parties can also listen to a live webcast at <http://www.id-systems.com>. Any questions should be directed in advance to [ir@id-systems.com](mailto:ir@id-systems.com).

The conference call will be archived at the I.D. Systems website for approximately 90 days.

About I.D. Systems

I.D. Systems is a leading provider of wireless solutions for securing, tracking and managing high-value enterprise assets. These assets include industrial vehicles, such as forklifts and airport ground support equipment, and the people who operate them. The company's patented Wireless Asset Net® system, which utilizes radio frequency identification, or RFID, technology, addresses the needs of organizations to control track, monitor and analyze their assets. For more information, visit [www.id-systems.com](http://www.id-systems.com).

“Safe Harbor” Statement Under the Private Securities Litigation Reform Act of 1995:

This press release contains forward looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 and that are subject to risk and uncertainties, including, but not limited to, future economic and business conditions, the loss of any of the Company's key customers or reduction in the purchase of its products by any such customers, the failure of the market for the Company's products to continue to develop, the inability to protect the Company's intellectual property, the inability to manage the Company's growth, the effects of competition from a wide variety of local, regional, national and other providers of wireless solutions and other risks detailed from time to time in the Company's filings with the Securities and Exchange Commission, including the Company's annual report on Form 10-K for the year ended December 31, 2006. These risks could cause actual results to differ materially from those expressed in any forward looking statements made by, or on behalf of, the Company. The Company assumes no obligation to update the information contained in this press release.

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