

FOR IMMEDIATE RELEASE

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I.D. Systems and Zetes Partner to Market Wireless Industrial Vehicle Management Solutions in Europe

Hackensack, NJ, and Brussels, Belgium, April 22, 2008—I.D. Systems, Inc. (NASDAQ: IDSY) a leading provider of wireless solutions for controlling, tracking and managing industrial vehicles, and Zetes Industries (Euronext Brussels: ZTS), the leading pan-European systems integrator of automatic identification technologies (“Goods ID and People ID”), today announced that they have finalized an agreement under which Zetes will market I.D. Systems’ products and services throughout Europe.

“I.D. Systems’ strengths—wirelessly managing the productivity, safety and operational cost issues associated with material handling vehicles and operators—fit exceptionally well into Zetes’ portfolio of leading-edge supply chain applications, which include voice-directed work, bar coding and RFID,” said Jeffrey Jagid, I.D. Systems’ chairman and CEO. “We could not ask for a better partner to market our products and services across Europe. Zetes employs over 700 people in 12 countries, provides unique expertise in value-added systems integration, and delivers outstanding customer support. We look forward to ramping up joint marketing activities with Zetes to generate significant new revenue opportunities in Europe, which is one of the key elements of I.D. Systems’ corporate growth strategy.”

“An industrial fleet management solution was a natural addition to our product portfolio,” said Alain Wirtz, CEO of Zetes. “Adding I.D. Systems’ world-class wireless technology to our range of supply chain solutions will enable us to offer more value for customers in manufacturing, logistics, retail, transportation, and government. Many of our existing customers operate fork lift truck fleets, and are keen to reduce fleet maintenance costs, maximize utilization levels, minimize downtime, and reduce the high costs of repairing damaged vehicles. Thanks to the agreement signed with I.D. Systems, Zetes will be able to offer proven solutions to our customers, which will allow them to increase productivity, improve workplace safety, and reduce operating costs. I.D. Systems has an impressive track record of successful installations in North America. By distributing this solution in our own territories, Zetes can now bring the same advantages to our European customers and respond to the needs they have expressed.”

I.D. Systems’ patented Wireless Asset Net® system controls, tracks and manages material handling vehicles and the people who operate them. It improves productivity in manufacturing and distribution environments by establishing total visibility of, and accountability for, material handling vehicle utilization. It also improves workplace safety and security through vehicle access control, electronic inspection checklists, impact sensing, and real-time visibility of asset status. In addition, the system helps reduce operating costs through automated tools for managing vehicle maintenance.

I.D. Systems and Zetes will be represented at the premier material handling industry events in both the U.S. and Europe—the NA 2008 show in Cleveland, Ohio, April 21-24, and CeMAT in Hannover, Germany, May 27-31. To learn more about those events, visit www.nashow.com and www.cemat.de.

About I.D. Systems

Based in Hackensack, New Jersey, USA, with European business offices in Düsseldorf, Germany, I.D. Systems, Inc. is a leading provider of wireless solutions for managing high-value enterprise assets. These assets include industrial vehicles, such as forklifts and airport ground support equipment, and rental vehicles. The company's patented Wireless Asset Net® system, which utilizes radio frequency identification, or RFID, technology, addresses the needs of organizations to control track, monitor and analyze their assets. For more information, visit www.id-systems.com.

About Zetes

Zetes Industries (Euronext Brussels : ZTS) is a leading pan-European company in the value-added solutions and services industry for Automatic Identification of Goods and People. Zetes uses both emerging and mature technologies (barcode, voice recognition, RFID, smartcards, biometrics) and develops Solution Architecture Frameworks to optimize business performance of many customers in many market segments: manufacturing, transportation, logistics, retail, healthcare, finance, telecommunication, government and public services. The Zetes group is headquartered in Brussels, Belgium, with subsidiaries in France, Germany, Ireland, Israel, Italy, the Netherlands, the Nordic countries, Portugal, Spain, Switzerland and the U.K. Zetes' consolidated revenues in fiscal 2007 were €177 million. For more information, visit www.zetes.com.

“Safe Harbor” Statement Under the Private Securities Litigation Reform Act of 1995

This press release contains forward looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements include statements with respect to our beliefs, plans, objectives, goals, expectations, anticipations, assumptions, estimates, intentions, and future performance, and involve known and unknown risks, uncertainties and other factors, which may be beyond our control, and which may cause our actual results, performance or achievements to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. All statements other than statements of historical fact are statements that could be forward-looking statements. These forward-looking statements are subject to risk and uncertainties, including, but not limited to, future economic and business conditions, the loss of any of the Company's key customers or reduction in the purchase of its products by any such customers, the failure of the market for the Company's products to continue to develop, the inability to protect the Company's intellectual property, the inability to manage the Company's growth, the effects of competition from a wide variety of local, regional, national and other providers of wireless solutions and other risks detailed from time to time in the Company's filings with the Securities and Exchange Commission, including the Company's annual report on Form 10-K for the year ended December 31, 2006. These risks could cause actual results to differ materially from those expressed in any forward looking statements made by, or on behalf of, the Company. The Company assumes no obligation to update the information contained in this press release.

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