

**FOR IMMEDIATE RELEASE**

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**Nestlé Waters North America Selects I.D. Systems to Provide  
Wireless Vehicle Management Technology for Industrial Trucks**

Hackensack, NJ, June 22, 2009—I.D. Systems, Inc. (Nasdaq: IDSY), a leading provider of wireless Vehicle Management Systems (VMS), today announced that it is implementing its PowerFleet™ VMS for Nestlé Waters North America. The system is being deployed at two sites initially, with expansion planned to more than 100 sites globally based on expected system benefits. The order was placed by I.D. Systems' strategic marketing partner NACCO Materials Handling Group, Inc., a leading global manufacturer of industrial trucks, including Yale® brand lift trucks, and facilitated by Yale Chase, the Yale dealer in Southern California.

Nestlé Waters North America is the nation's leading bottled water company. The company produces popular brands of healthful hydration such as Poland Spring® Natural Spring Water, Nestlé® Pure Life® and S. Pellegrino®. Headquartered in Greenwich, CT, the company has more than 8,000 employees and 24 factories throughout the U.S. and Canada. It is a subsidiary of Nestlé S.A., the world's largest food company, with operations in almost every country in the world.

“Nestlé has a culture of innovation and initiative, and Nestlé Waters continuously seeks new ways to improve our supply chain operations,” said Chris Lyon of Nestlé Waters North America's National Fleet Services group. “Wireless vehicle management for industrial trucks is a technology that we intend to further explore in our enterprise to maximize the safety, efficiency and productivity of our material handling activities.”

Wireless Vehicle Management Systems help improve supply chain productivity by establishing accountability for the use of equipment, ensuring equipment is in the proper place at the right time, streamlining material handling work flow, and providing unique metrics on equipment utilization. A wireless VMS also helps reduce fleet maintenance costs by automatically uploading vehicle data, reporting vehicle problems electronically, scheduling maintenance according to actual vehicle usage rather than by calendar or manual data entry, and helping determine the optimal economic time to replace equipment. In addition, a wireless VMS helps improve workplace safety and security by restricting vehicle access to trained, authorized operators, providing electronic vehicle inspection checklists, and sensing vehicle impacts.

“We are delighted to add Nestlé Waters North America to our base of world-class customers,” said Peter Fausel, I.D. Systems' executive vice president of sales, marketing and customer service. “The system we are implementing for Nestlé Waters is tailored for its corporate needs, including an enterprise-oriented, browser-based software architecture and a version of our SecureStream™ wireless communications system that incorporates both Wi-Fi and our own ‘Intelligent RF’ technology.”

“We see Nestlé Waters North America's investment in our PowerFleet VMS as a reflection of the system's exceptional value,” added Mr. Fausel. “By deploying a system like PowerFleet to reduce costs and streamline operations, organizations like Nestlé Waters North America can gain a competitive edge in their supply chains, which we think is especially important in the current economic environment.”

**About I.D. Systems:**

Based in Hackensack, New Jersey, with a European business office in Düsseldorf, Germany, I.D. Systems is a leading provider of wireless solutions for managing and securing high-value enterprise assets, including industrial vehicles, such as forklifts and airport ground support equipment, and rental vehicles. The company's patented technology, which utilizes radio frequency identification, or RFID, technology, addresses



the needs of organizations to control, track, monitor and analyze their assets. For more information, visit [www.id-systems.com](http://www.id-systems.com).

About Nestlé Waters North America:

Central to the leadership of Nestlé Waters North America Inc. is its 33-year history and single-focus on producing bottled water products. The company's dedication to product quality, manufacturing expertise, employee development and environmental stewardship, especially in the areas of water use, energy and packaging, has helped Nestlé Waters become the number one bottled water company in the U.S. To reach success, the company follows its credo: Respect for each other, respect for the environment, and respect for the community. To learn more, visit [www.nestle-watersna.com](http://www.nestle-watersna.com).

Trademarks:

I.D. Systems™, PowerFleet™ and SecureStream™ are trademarks of I.D. Systems, Inc.

“Safe Harbor” statement:

This press release contains forward looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, such as the Company's outlook for 2008 financial results and prospects for additional customers and revenues. Forward-looking statements include statements with respect to our beliefs, plans, objectives, goals, expectations, anticipations, assumptions, estimates, intentions, and future performance, and involve known and unknown risks, uncertainties and other factors, which may be beyond our control, and which may cause our actual results, performance or achievements to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. All statements other than statements of historical fact are statements that could be forward-looking statements. These forward-looking statements are subject to risk and uncertainties, including, but not limited to, future economic and business conditions, the loss of any of the Company's key customers or reduction in the purchase of its products by any such customers, the failure of the market for the Company's products to continue to develop, the inability to protect the Company's intellectual property, the inability to manage the Company's growth, the effects of competition from a wide variety of local, regional, national and other providers of wireless solutions and other risks detailed from time to time in the Company's filings with the Securities and Exchange Commission, including the Company's annual report on Form 10-K for the year ended December 31, 2008. These risks could cause actual results to differ materially from those expressed in any forward looking statements made by, or on behalf of, the Company. The Company assumes no obligation to update the information contained in this press release.

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