

FOR IMMEDIATE RELEASE

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**I.D. Systems Receives Order from 3M
For Wireless Fleet Management System**

Hackensack, NJ, November 11, 2003 —

I.D. Systems, Inc. (NASDAQ: IDSY) today announced that 3M Company (NYSE: MMM) has placed an initial order for I.D. Systems' Wireless Asset Net™ material handling fleet management system. 3M, a Fortune 200 company and a component of the Dow industrial average, will deploy the system on a fleet of industrial equipment at one of its U.S. production plants. The system is expected to be shipped in the fourth quarter of 2003.

“We are gratified that another world-class company has selected I.D. Systems to provide wireless solutions for material handling fleet management,” said Rick Muntz, I.D. Systems' executive vice president of sales, marketing, and customer satisfaction. “We look forward to addressing 3M's fleet management needs as they focus on Six Sigma standards for measuring, analyzing, managing, and optimizing the safety and productivity of their material handling operations.”

About The Wireless Asset Net

The Wireless Asset Net is designed to improve workplace safety and security by restricting industrial vehicle access to trained, authorized operators (as required by OSHA) and providing electronic safety inspection checklists. The system is designed to reduce maintenance expenses by automatically uploading vehicle data, reporting vehicle problems identified on checklists in real time, scheduling maintenance according to actual vehicle usage rather than on a calendar basis, and helping management determine the optimal economic time to replace equipment. The system is also designed to help improve productivity by ensuring equipment is in the proper place at the right time and by providing management with unique reports on vehicle utilization.

About 3M

3M is a \$16 billion diversified technology company with leading positions in consumer and office; display and graphics; electronics and telecommunications; health care; industrial; safety, security and protection services; transportation and other businesses. Headquartered in St. Paul, Minnesota, the company has operations in more than 60 countries and serves customers in nearly 200 countries. For more information on 3M, visit www.3m.com.

About I.D. Systems

Based in Hackensack, New Jersey, I.D. Systems, Inc. is a leading provider of wireless solutions for corporate asset management. I.D. Systems' customers include Archer Daniels Midland, DaimlerChrysler, Deere & Co., the Federal Aviation Administration, Ford Motor Company, Hallmark Cards, Target Corporation, Walgreen Co., the U.S. Navy, and the U.S. Postal Service, among others. Using local area networks, wide area networks, and the Internet, the company's systems enable management to control and track the location and status of their assets — from letters and containers to forklifts and railcars — in real time. For more information on I.D. Systems, Inc., visit www.id-systems.com.



I.D. Systems, Inc.

Expanding the range of wireless solutions

“Safe Harbor” statement under the Private Securities Litigation Reform Act of 1995: This press release contains forward looking statements that are subject to risk and uncertainties, including, but not limited to, the impact of competitive products, product demand and market acceptance risks, fluctuations in operating results and other risks detailed from time to time in I.D. Systems’ filings with the Securities and Exchange Commission. These risks could cause I.D. Systems’ actual results for the current fiscal year and beyond to differ materially from those expressed in any forward looking statements made by, or behalf of, I.D. Systems.

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