



FOR IMMEDIATE RELEASE

CONTACTS:

For Financial Press

Ned Mavrommatis
Chief Financial Officer
ned@id-systems.com

For Trade Press

Greg Smith
Vice President Marketing
gsmith@id-systems.com

General Phone: 201-996-9000. General Fax: 201-996-9144

I.D. Systems Named One of New Jersey's Top 10 Fastest Growing Technology Companies

Hackensack, NJ, August 11, 2005 —

I.D. Systems, Inc. (NASDAQ: IDSY) a leading provider of wireless asset tracking and management solutions, today announced that it has been named by Deloitte & Touche's prestigious "Technology Fast 50" program as one of the top ten fastest growing companies in New Jersey. Rankings are based on the percentage of revenue growth from 2000 to 2004. I.D. Systems' revenue growth during that five-year period was 1,354%.

"We are honored to be part of such an esteemed group of companies with extremely high growth rates over the past five years," said Jeffrey Jagid, I.D. Systems' chairman and chief executive officer. "Our success is a testament to our patented RFID-based wireless technology and the dedicated team of professionals we have built inside the company. We look forward to further growth in the future, as we continue to execute our strategic business plan, leverage the strong relationships we have with our world class customer base, and develop new applications and customers for our unique technology."

"Sustaining high revenue growth over five years is an exceptional accomplishment and we commend I.D. Systems for delivering on the promise of market longevity," said Paul Mlynarski, a partner at Deloitte Tax LLP and chairperson of Deloitte's New Jersey Technology Fast 50 program. "Technology Fast 50 companies have shown the strength, vision and temerity to succeed in today's competitive technology environment, and we applaud the success of I.D. Systems as one of the very few companies to accomplish such a fast growth rate over the past five years."

About I.D. Systems

Based in Hackensack, New Jersey, I.D. Systems, Inc. is a leading provider of wireless solutions for corporate asset management. I.D. Systems' customers include 3M Company, American Axle, Archer Daniels Midland, DaimlerChrysler, Deere & Co., Ford Motor Company, General Dynamics, Hallmark Cards, Northrop Grumman, Target Corporation, Walgreen Co., the U.S. Navy, the U.S. Postal Service, and the U.S. Transportation Security Administration, among others. Using local area networks, wide area networks, and the Internet, the company's systems enable management to control and track the location and status of their assets — from forklifts and cranes to automobiles and trucks — in real time. For more information on I.D. Systems, Inc., visit www.id-systems.com.

About Deloitte

Deloitte refers to one or more of Deloitte Touche Tohmatsu, a Swiss Verein, its member firms, and their respective subsidiaries and affiliates. Deloitte delivers services in four professional areas — audit, tax, consulting, and financial advisory services — and serves more than one-half of the world's largest companies. The U.S. member firm of Deloitte Touche Tohmatsu is Deloitte & Touche USA LLP. For more information on Deloitte's Technology Fast 50 and Fast 500 programs, visit www.fast500.com.

"Safe Harbor" statement under the Private Securities Litigation Reform Act of 1995

This press release contains forward looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 and that are subject to risk and uncertainties, including, but not limited to, the impact of competitive products, product demand and market acceptance risks, fluctuations in operating results and other risks detailed from time to time in I.D. Systems' filings with the Securities and Exchange Commission. These risks could cause I.D. Systems' actual results to differ materially from those expressed in any forward looking statements made by, or on behalf of, I.D. Systems. I.D. Systems assumes no obligation to update the information contained in this press release.

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