



FOR IMMEDIATE RELEASE

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I.D. Systems, Inc. to Present at Morgan Keegan, Rodman & Renshaw, and C.E. Unterberg, Towbin Investor Conferences

Hackensack, NJ, April 25, 2005 —

I.D. Systems, Inc. (NASDAQ: IDSY), a leading provider of wireless asset tracking and management solutions, today announced that it will be presenting at three upcoming investor conferences:

- Morgan Keegan & Company's Homeland Security Conference, Monday, May 23, 2005, at the New York Palace hotel, 50th Street and Madison Avenue, New York City. For more information on this conference and Morgan Keegan, please visit www.morgankeegan.com
- Rodman & Renshaw's Techvest 2nd Annual Security & Connectivity Conference, Wednesday, June 15, 2005, at the St. Regis hotel, 2 East 55th Street (at 5th Avenue), New York City. For more information on this conference and Rodman & Renshaw, please visit www.rodmanandrenshaw.com
- C.E. Unterberg, Towbin's Micro Cap Macro Opportunity Conference, July 12-13, 2005, at the Mandarin hotel, 80 Columbus Circle (at 60th Street), New York City. For more information on this conference and C.E. Unterberg, Towbin, please visit www.unterberg.com

"We look forward to meeting with the investment community and presenting our market leadership position, our impressive list of Fortune 500 customers, and our vision for the future," said Ned Mavrommatis, I.D. Systems' Chief Financial Officer.

About I.D. Systems

Based in Hackensack, New Jersey, I.D. Systems, Inc. is a leading provider of wireless solutions for corporate asset management. I.D. Systems' customers include 3M Company, American Axle, Archer Daniels Midland, Daimler Chrysler, Deere & Co., Ford Motor Company, General Dynamics, Hallmark Cards, Northrop Grumman, Target Corporation, Walgreen Co., the U.S. Navy, the U.S. Postal Service, and the U.S. Transportation Security Administration, among others. Using local area networks, wide area networks, and the Internet, the company's systems enable management to control and track the location and status of their assets — from forklifts and cranes to automobiles and trucks — in real time. For more information on I.D. Systems, Inc., visit www.id-systems.com.

This press release contains forward looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 and that are subject to risk and uncertainties, including, but not limited to, the impact of competitive products, product demand and market acceptance risks, fluctuations in operating results and other risks detailed from time to time in I.D. Systems' filings with the Securities and Exchange Commission. These risks could cause I.D. Systems' actual results to differ materially from those expressed in any forward looking statements made by, or on behalf of, I.D. Systems. I.D. Systems assumes no obligation to update the information contained in this press release.

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