

## FOR IMMEDIATE RELEASE

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## I.D. Systems Earns Certified Partner Status from Microsoft

Hackensack, NJ, July 6, 2005 —

I.D. Systems, Inc. (NASDAQ: IDSY) a leading provider of wireless asset management solutions, today announced that it has been named a Microsoft Certified Partner. I.D. Systems' patented Wireless Asset Net™ equipment tracking and management system incorporates the Microsoft SQL Server database engine, one of the most powerful data management tools available, to provide customers with unique information about material handling vehicles and other industrial equipment. The data generated by the Wireless Asset Net is used by leading corporations and government agencies to increase productivity, reduce costs, and improve safety across the enterprise.

“Microsoft Partner status reflects our expertise in crafting innovative software solutions, as well as hardware systems, for RFID-based mobile asset management,” said Joey Pinzon, I.D. Systems' vice president of software solutions. “In addition, as a Certified Microsoft Partner, we can pass along the full power of Microsoft's support for the SQL Server database platform to our customers. We are proud that Microsoft recognizes our database technology as an industry best practice.”

The Microsoft Partner Program represents Microsoft's ongoing commitment to the success of partners worldwide. The program offers a single, integrated partnering framework that recognizes partner expertise, rewards the total impact that partners have in the technology marketplace, and delivers more value to help partners' businesses be successful.

### About The Wireless Asset Net

I.D. Systems' Wireless Asset Net consists of programmable vehicle-mounted wireless devices called Vehicle Asset Communicators (VACs), a patented communication infrastructure consisting of Gateways and Beacons, and client-server software for access control, utilization analysis, real-time location tracking, and many other functions. The system is designed to improve safety by restricting vehicle access to trained and authorized operators (as required by OSHA) and providing electronic safety inspection checklists. The Wireless Asset Net is designed to reduce maintenance costs by automatically uploading vehicle data, reporting problems identified on checklists in real time, scheduling maintenance according to actual vehicle usage rather than on a calendar basis, and helping management determine the optimal economic time to replace equipment. The system also incorporates many tools designed to increase the utilization of equipment and the productivity of equipment operators. In vehicle security applications, such as at port facilities, the Wireless Asset Net serves as a critical line of defense against security breaches, providing not only wireless access control and location tracking, but also geo-fencing and remote vehicle disabling.

### About I.D. Systems

Based in Hackensack, New Jersey, I.D. Systems, Inc. is a leading provider of wireless solutions for corporate asset management. I.D. Systems' customers include 3M Company, American Axle, Archer Daniels Midland, Daimler Chrysler, Deere & Co., Ford Motor Company, General Dynamics, Hallmark Cards, Northrop Grumman, Target Corporation, Walgreen Co., the U.S. Navy, the U.S. Postal Service, and the U.S. Transportation Security Administration, among others. Using local area networks, wide area networks, and the Internet, the company's systems enable management to control and track the location and status of their assets — from forklifts and cranes to automobiles and trucks — in real time. For more information on I.D. Systems, Inc., visit [www.id-systems.com](http://www.id-systems.com).

### Trademarks

I.D. Systems, Inc. and Wireless Asset Net are registered or pending trademarks of I.D. Systems, Inc.

### “Safe Harbor” statement under the Private Securities Litigation Reform Act of 1995

This press release contains forward looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 and that are subject to risk and uncertainties, including, but not limited to, the impact of competitive products, product demand and market acceptance risks, fluctuations in operating results and other risks detailed from time to time in I.D. Systems' filings with the Securities and Exchange Commission. These risks could cause I.D. Systems' actual results to differ materially from those expressed in any forward looking statements made by, or on behalf of, I.D. Systems. I.D. Systems assumes no obligation to update the information contained in this press release.

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