



## FOR IMMEDIATE RELEASE

### CONTACTS:

#### For Financial Press

I.D. Systems, Inc.  
Ned Mavrommatis  
Chief Financial Officer  
[ned@id-systems.com](mailto:ned@id-systems.com)  
General Phone: 201-996-9000. General Fax: 201-996-9144

#### For Trade Press

I.D. Systems, Inc.  
Greg Smith  
Director of Marketing  
[gsmith@id-systems.com](mailto:gsmith@id-systems.com)

AeroVironment/PosiCharge  
Jordan Ramer  
Director of Business Development  
[ramer@aerovironment.com](mailto:ramer@aerovironment.com)  
General Phone: 626-357-9983. General Fax: 626 359-9628

AeroVironment/PosiCharge  
Lisa Heiberg  
Director of Marketing  
[heiberg@aerovironment.com](mailto:heiberg@aerovironment.com)

## I.D. Systems Receives Additional Order from PosiCharge

### *RFID-based “Battery Champ” Product Monitors Industrial Battery Fast-Charge Systems*

Hackensack, NJ, July 18, 2005 —

I.D. Systems, Inc. (NASDAQ: IDSY), a leading provider of RFID-based wireless asset tracking and management technology, today announced that it has received an order from AeroVironment, Inc. for 300 additional Battery Charger Monitoring Points™ (Battery ChaMPs™)—wireless devices that track data from AeroVironment’s PosiCharge™ industrial battery fast-charge system. This is AeroVironment’s third order of Battery ChaMPs in support of an ongoing roll out of the PosiCharge system for a major automotive manufacturer.

PosiCharge is an intelligent charging system that “fast-charges” industrial vehicle batteries during scheduled breaks, eliminating the need for battery rooms, reducing plant operating costs, and improving productivity. Battery ChaMPs facilitate fast-charge data analysis by eliminating data collection labor, monitoring crucial compliance with battery charging schedules, reporting battery and charger problems in real time, tracking essential battery warranty data, and simplifying battery life management.

“We are very pleased to have won another order for the Battery ChaMP,” said Rick Muntz, I.D. Systems’ executive vice president of sales, marketing, and customer satisfaction. “This is a new product that expands the marketability of our patented Wireless Asset Net™ industrial vehicle management system and helps us diversify our sources of revenue. The Battery ChaMP also represents yet another way our technology provides a significant return on investment for our customers.”

#### About I.D. Systems

Based in Hackensack, New Jersey, I.D. Systems, Inc. is a leading provider of wireless solutions for corporate asset management. I.D. Systems’ customers include 3M Company, American Axle, Archer Daniels Midland, DaimlerChrysler, Deere & Co., Ford Motor Company, General Dynamics, Hallmark Cards, Northrop Grumman, Target Corporation, Walgreen Co., the U.S. Navy, the U.S. Postal Service, and the U.S. Transportation Security Administration, among others. Using local area networks, wide area networks, and the Internet, the company’s systems enable management to control and track the location and status of their assets—from forklifts and cranes to automobiles and trucks—in real time. For more information on I.D. Systems, Inc., visit [www.id-systems.com](http://www.id-systems.com).

### About PosiCharge

Monrovia, California-based PosiCharge is the leading global provider of fast charge systems, allowing users to eliminate the battery room and its associated challenges – including run time issues, reduced battery capacity, infrastructure cost, lost productivity, worker injury, and excess battery inventories. PosiCharge fast charges each battery in the vehicle during short breaks, lunches, and shift changes, resulting in instant productivity improvements. With a proprietary system that gathers battery data, analyzes energy usage, and protects batteries using custom charge algorithms, PosiCharge protects and optimizes material handling assets. For years, PosiCharge has been keeping fleets running in some of the hardest-working Fortune and Global 500 plants and distribution centers in the country. PosiCharge is an AeroVironment, Inc. business. For more information on PosiCharge, visit [www.posicharge.com](http://www.posicharge.com).

### Trademarks

I.D. Systems, Inc., Wireless Asset Net, Charger Monitoring Point, and Battery ChaMP are all registered or pending trademarks of I.D. Systems, Inc. PosiCharge is a registered trademark of AeroVironment, Inc.

### “Safe Harbor” statement under the Private Securities Litigation Reform Act of 1995

This press release contains forward looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 and that are subject to risk and uncertainties, including, but not limited to, the impact of competitive products, product demand and market acceptance risks, fluctuations in operating results and other risks detailed from time to time in I.D. Systems’ filings with the Securities and Exchange Commission. These risks could cause I.D. Systems’ actual results to differ materially from those expressed in any forward looking statements made by, or on behalf of, I.D. Systems. I.D. Systems assumes no obligation to update the information contained in this press release.

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